

*Press release*

## **Jean-Daniel Gerber nominated as new SSF President**

*Zurich, 01 April 2015.* Swiss Sustainable Finance (SSF) is aiming to make Switzerland a global centre for sustainable finance. Since its founding in summer 2014, SSF has won 81 organisations as members and network partners. A new head at the top promises additional momentum: the SSF Board nominated Jean-Daniel Gerber for election as President at the June members' assembly.

One of the central goals of SSF is to promote sustainable finance in the Swiss market together with its members. Four work groups dedicated to the areas of sustainability in private wealth management, institutional asset owners, training in sustainable finance and development investments compile measures for market development. This will support the positioning of Switzerland as an international centre for asset management.

### **Nominated President: experienced and with excellent international contacts**

Klaus Tischhauser, interim President, will be handing his position over to his successor as planned at the next members' assembly. At the Board meeting held at the end of March 2015, Jean-Daniel Gerber was nominated for election. The former Head of the State Secretariat for Economic Affairs (SECO) also remains active on various supervisory boards. "It was an honour for me to hold this office in the inaugural year. I am delighted that we have now found an independent candidate with extensive experience in business and political fields in the person of Jean-Daniel Gerber. He has excellent national and international contacts, and for this reason will be able to bring Swiss Sustainable Finance a decisive step forward," said Klaus Tischhauser. "With his experience on the boards of international corporations and as the director of various non-profit organisations, he contributes valuable insights from the world of finance and the world of sustainability. These will help us establish Switzerland as a leading centre for sustainable finance."

### **In demand as dialogue partner for international projects**

Sabine Döbeli, SSF CEO, considers public events an important platform to reach her goals. "At our event in October 2014 we saw how important direct encounters are for our members. With distinguished speakers and lively panel discussions, we will continue to showcase Switzerland's bright prospects as one of the leading nations in the field of sustainability. This also applies to our role at the international level. In mid-March, for example, we were invited to take part in the regional consultation on financing sustainable development by the United Nation Economic Commission for Europe UNECE, and represented the interests of Swiss financial service providers in Geneva."

### **On- and offline exchange**

In spring 2015 a series of public lunch events was started. Experts provide insight into a topical subject over the course of one hour. During the subsequent lunch, participants have the opportunity to network and exchange ideas. Further events are planned in all of Switzerland's language regions. The website [www.sustainablefinance.ch](http://www.sustainablefinance.ch) forms the central information platform including services such as

an event calendar and job listings. Subscribers will be updated via newsletters and shortly via Twitter and LinkedIn as well.

**Contact: Sabine Döbeli**, CEO Swiss Sustainable Finance, Tel.: +41 (0)58 283 62 16,

e-mail: [sabine.doebeli@sustainablefinance.ch](mailto:sabine.doebeli@sustainablefinance.ch), [www.sustainablefinance.ch](http://www.sustainablefinance.ch)

**Jean Laville**, Deputy CEO, Swiss Sustainable Finance, Geneva, Tel.: +41 (0)22 907 71 06,

e-mail: [jean.laville@sustainablefinance.ch](mailto:jean.laville@sustainablefinance.ch)

*Swiss Sustainable Finance strengthens the position of Switzerland in the global marketplace for sustainable finance by informing, educating and catalyzing growth. The association, founded in 2014, has representation in Zurich, Geneva and Lugano. Currently SSF unites 80 members and network partners from financial service providers, investors, universities and business schools, public sector entities and other interested organisations. [www.sustainablefinance.ch](http://www.sustainablefinance.ch)*

The overview of current Swiss Sustainable Finance members and network partners is published on <http://www.sustainablefinance.ch/en/membersandpartners.html>.

Enclosures

- Curriculum vitae Jean-Daniel Gerber

- Photo