

Inside SSF – June/July 2016

Dear SSF Members and Partners

With sunny days arriving, a busy second quarter with lots of activities in sustainable finance is coming to an end. We would like to share some important SSF achievements and new plans for Q3 with you.

- 1. SSF Members elected new Board members and debated SSF strategy at Members' Assembly**
We welcome Roland Dominicé, Patrick Fankhauser, Pierin Menzli, Rochus Mommartz and Andreas Spiegel to the [SSF Board](#) and look forward to their support, given their long-year experience and broad know-how in sustainable finance. Members expressed their support for the [SSF strategy](#) presented to them.
- 2. Collection of facts on performance of sustainable investments – your performance charts wanted**
We frequently face questions about the financial performance of sustainable investments. This is why **we've prepared a presentation listing concrete evidence for the competitive performance** of both sustainable companies and investments. Feel free to [use this presentation](#) in your communication. In order to make the presentation even more tangible and relevant for Swiss stakeholders we would like to include more performance charts of Swiss sustainable investment products (relative to benchmark). Thank you for **sending your examples** to: info@sustainablefinance.ch.
- 3. SSF represents private sector in front of UN as part of Swiss Delegation to the High Level Political Forum (HLPF)**
In mid-July, the United Nations will hold the [first conference](#) where countries report on their individual progress vis-à-vis the 2030 Agenda for Sustainable Development. SSF as part of the Swiss delegation at the HLPF will comment on the first Swiss report from a private (and financial) sector perspective and have the opportunity to promote Swiss strengths in sustainable finance.
- 4. Progress of SSF toolkit for institutional investors**
Many members have contributed to a flagship project of SSF: the toolkit for institutional investors. The project is progressing well and the editing work for most chapters is now complete. The publication will be professionally translated in German and French and layouted by a design agency. We aim to have it ready by the end of October, at which point we will publically promote the toolkit targeting a wide audience of institutional investors.
- 5. New website structure – more information on workgroups**
We have realigned the content on our website for you to gain a faster overview on relevant news. Check out ["Our Activities"](#) to see both publications and past events. In the Member's section of the website, **information on workgroups has been expanded** and updated. By the way: a **new Ticino workgroup** is in place, preparing local events and offering networking opportunities in order to increase visibility for SSF, our members and sustainable finance in Ticino.
- 6. Academic research on investor motivations for sustainable investments: short survey**
Why invest in a sustainable future and the prevention of land degradation? University of Zurich calls for investors to contribute to a study by filling in a 10 min. online-survey. Thank you for motivating your clients to take part: [Link to survey](#)

We wish you a wonderful summer

The SSF Team