

Statement

Zurich, 27 November 2018

Swiss Sustainable Finance prepared Swiss Sustainable Investment Market Study with extensive coverage – Eurosif Study with incomplete data on Switzerland

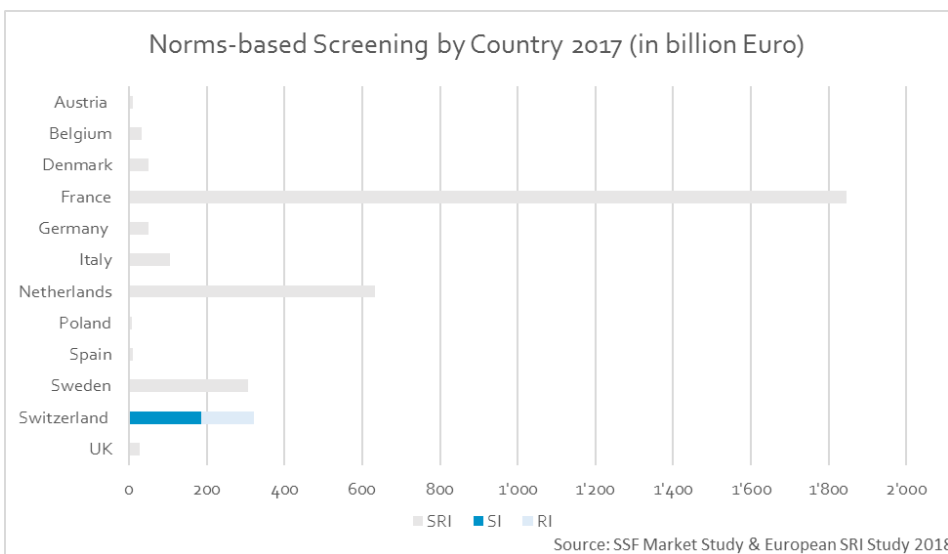
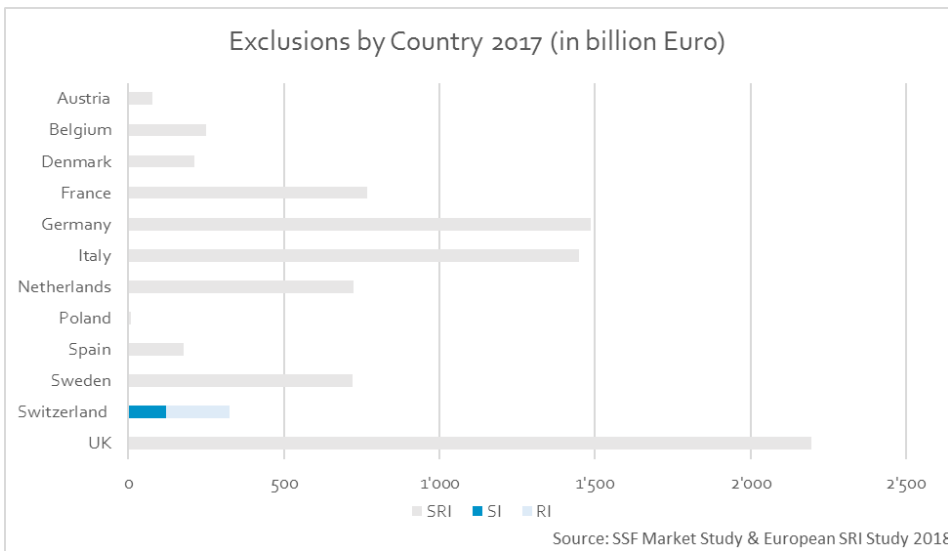
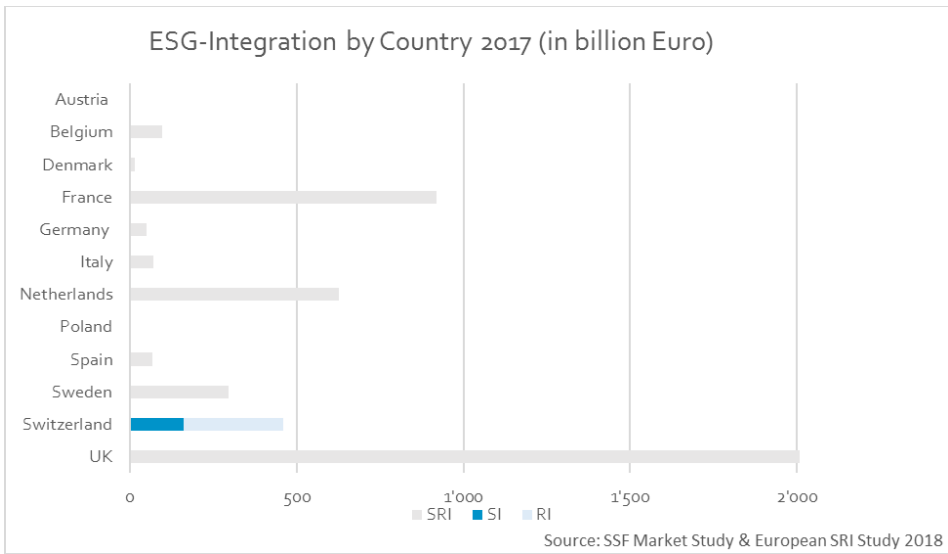
Swiss Sustainable Finance (SSF) strengthens the position of Switzerland in the global marketplace for sustainable finance by informing, educating and catalysing growth. The association, founded in 2014, currently unites 113 members and network partners from financial service providers, investors, universities and business schools, public sector entities and other interested organisations stemming from all Swiss regions.

In spring 2018, SSF published the official Swiss Sustainable Investment Market Study 2018. The study was prepared in cooperation with University of Zurich and is based on 66 responses, 34 of which were from banks and asset managers and 32 from institutional investors. Thanks to this broad coverage, the resulting figures reflect a large share of sustainable assets managed in Switzerland. **The Swiss market for sustainable investments showed significant growth in 2017 with the volume of sustainable investments reaching CHF 390.6 billion.** Growth of assets managed by institutional investors, was most dynamic at 128%. But sustainable investment funds and mandates also experienced growth, 47% and 25% respectively.

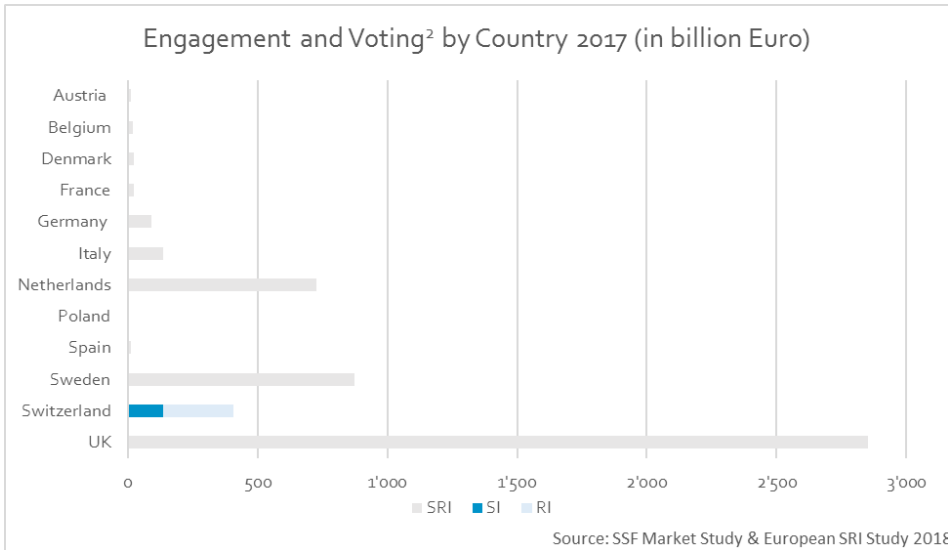
The sustainable investments (SI) managed by pension funds, insurers and other institutional investors currently total CHF 238.2 billion and represent 61% of the entire Swiss SI market. This equates to a share of around 16% of the total assets managed by Swiss pension schemes and insurance companies. Banks and asset managers make up the remaining two fifths of SI investments in Switzerland, with fund volumes amounting to CHF 94.4 billion and mandate volumes amounting to CHF 57.9 billion. These figures indicate that the SI funds' share of the total Swiss fund market has risen from 7% last year to 9%.

The European SRI Study 2018 published by Eurosif on 26 November 2018 includes incomplete data on Switzerland as it doesn't rely on the official [Swiss Sustainable Investment Market Study 2018](#), published by SSF on 31 May 2018. Most importantly, Eurosif data does not reflect sustainable investment volumes managed by institutional asset owners, although figures from other countries contain such data.

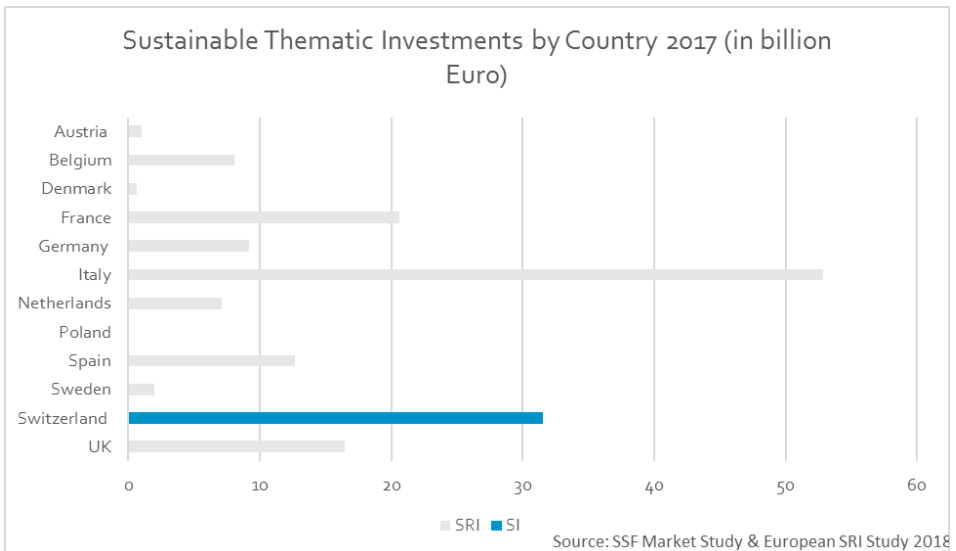
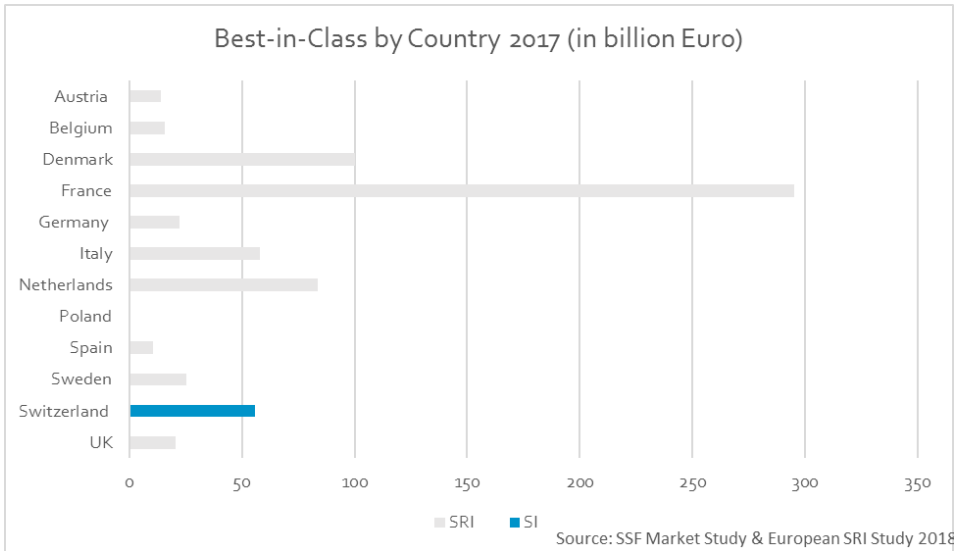
Overview of complete data on Swiss Market in European country-comparison
 (with Swiss data from [the Swiss Sustainable Investment Market Study 2018](#))¹

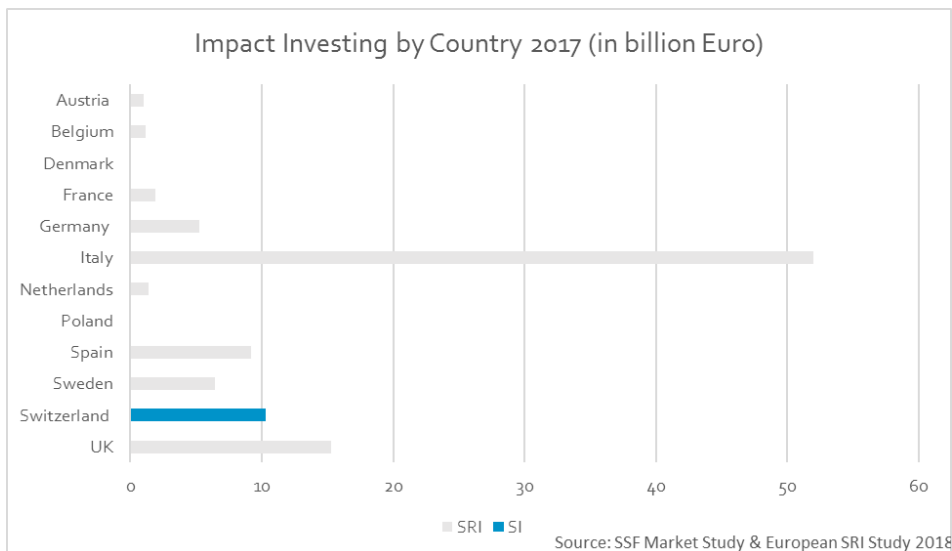


¹Swiss data includes Sustainable Investments (SI) as well as Responsible Investments (RI, which SSF named Broad SI). Sustainable and Responsible Investments (SRI) are taken directly from the European SRI study.



²SSF assessed Voting and Engagement approaches separately. As these volumes are not additive, only the Engagement volumes are displayed above.





The full data and detailed explanations on the coverage and methodology can be retrieved from the [Swiss Sustainable Investment Market Study 2018](#).

An extract from the data set is provided below:

CHF/EUROS (MILLIONS)	2017	
SUSTAINABLE INVESTMENT MARKET		
Funds	94,388 CHF	80,745 €
Mandates	57,926 CHF	49,553 €
Asset Owners	238,243 CHF	203,807 €
Total	390,557 CHF	334,106 €
SUSTAINABLE INVESTMENT APPROACHES		
Norms-based Screening	217,797 CHF	186,317 €
ESG Integration	188,877 CHF	161,576 €
ESG Engagement	157,813 CHF	135,003 €
Exclusions	142,638 CHF	122,021 €
ESG Voting	117,845 CHF	100,811 €
Best-in-Class	65,094 CHF	55,686 €
Sustainable Thematic Investments	36,907 CHF	31,572 €
Impact Investing	12,074 CHF	10,329 €
BROAD SI APPROACHES		
ESG Integration	538,059 CHF	460,288 €
ESG Engagement	475,623 CHF	406,876 €
Exclusions	381,965 CHF	326,756 €
Norms-based Screening	374,888 CHF	320,702 €
ESG Voting	345,078 CHF	295,201 €

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