Call for Sponsors
Swiss Sustainable Lending Market Study 2027

SSF is in the process of preparing the Swiss Sustainable Lending Market Study 2027, in order to provide an encompassing picture on the developments in the sustainable lending market across the areas of strategy, client advisory, mortgages and lending. The goals of this report are to provide in-depth insights into the development of different sustainable lending segments in the Swiss market, to give an overview on the major trends and identify challenges and opportunities for market players. The second Swiss Sustainable Lending Market Study 2025 has received strong media attention and is a key point of reference on market developments in sustainable lending both for market actors and media.

The Swiss Sustainable Lending Market Study 2027 will be published in autumn 2027 by means of a media release, and an SSF launch webinar or event.

For the preparation of the report, SSF is cooperating with the Zurich School of Management and Law (ZHAW).

SSF is offering its members the opportunity to gain visibility in this key report as a sponsor, thereby supporting this important SSF publication. With our growing outreach to over 4'000 newsletter subscribers, and over 19'000 LinkedIn contacts, as well as a strong link to relevant media, this offers your company an excellent opportunity to gain visibility within the space of sustainable finance in Switzerland and beyond.

Sponsoring Option

SSF is seeking:

- Up to 3 main sponsors for CHF 8'000 (net of VAT)
- Up to 6 supporting sponsors for CHF 5'000 (net of VAT)

Description of Sponsorship Package

Sponsor benefits	Main Sponsor	Supporting Sponsor
Visibility in Report		
Company name will be included on the cover of the publication.	✓	
Sponsor contribution: - Company profile - Short article describing a specific sustainable finance / lending process or topic. The main text body of the report will include a reference to the case study. - QR code featuring URL to main homepage or specific publication.	Full page spread	Half page spread
Company logo on one page with other sponsors	✓	✓
Information on report content in advance of launch		
Sponsor will receive selected figures in English from the report on embargo 1 week in advance of the launch for communication purposes	✓	✓
Sponsor will receive recommended SSF social media posts in English on embargo 1 week in advance of the launch	✓	✓
Visibility related to market study launch		
The sponsor will receive a speaking slot (presentation or panel – attribution by SSF at its own discretion). SSF will try to fulfil the sponsor's expectations.	✓	
Visibility in communication related to market study		
Company name in the launch communication to a network of over 10'000 contacts and followers.	✓	✓
Company logo on Market Study website with downloadable pdfs featuring contribution.	✓	✓
Company logo in the post-event communication to participants.	✓	✓
One LinkedIn post featuring the sponsor and their case study posted on the SSF LinkedIn page within one year of the study	✓	✓

Description of sponsor contributions

All **main sponsors receive a full page** and **supporting sponsors half a page** in the report to describe a specific sustainable finance / lending process / service process or topic based on the experience of your company and related to sustainability in lending.

The contribution includes a company profile and an article on a practical question on how your organisation integrates sustainability considerations into lending. This can refer to a specific sustainable lending product or a general sustainability process in the lending business. Each contribution will consist of a table containing key characteristics of your firm (see template and a text). The main text body of the report will include a reference to the case study.

Each contribution contains a QR code (which SSF will create from a URL provided by the sponsors) that links either to the sponsor website or to a specific publication of their choice (no marketing material). See the draft visualisation of the layout here.

Structure of the contribution

- Table:
  - Title
  - Author name, function
  - Company name
  - Number of employees
  - Total lending volume
  - Company Logo
- Text in English, Maximum characters are listed in the table below.
- URL link for QR code

	Main sponsor	**Supporting sponsor**
Number of Characters (excl. table)	2000 (incl. spaces)	900 (incl. spaces)

Timeline for the contribution

Ongoing	Confirmation of sponsorship by SSF
29 May 2027	Sponsors send contribution to SSF
30 June 2027	Contributions finalised by SSF after proofreading and any necessary feedback rounds with sponsors
31 July 2027	Contributions layouted by SSF and sent to sponsors for approval
Fall 2027	Publication of the study

Sponsorship application

Please let us know as soon as possible or by **31 October 2026** by sending an email to veronica.baker@sustainablefinance.ch with the following information:

- Suggested topic of input piece (e.g. sustainable finance / lending process or product)
- Contact name and details

Swiss Sustainable Finance
Zurich, 1 October 2026