

Press release

Swiss Sustainable Finance (SSF) launches E-learning module for institutional investors

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Sustainable investments are becoming increasingly important for institutional investors such as pension funds and foundations as well. On the one hand, integrating sustainability into the investment process can help reduce risks. At the same time there is mounting pressure to use the large volumes of assets under management to make a contribution to the necessary transition to a more sustainable future. Given this backdrop, SSF is launching an E-learning module specifically for trustees of pension funds and foundations with the aim of plugging knowledge gaps and proposing approaches to a sustainable investment strategy.

The assets managed by Swiss pension funds and foundations amounted to more than one trillion Swiss francs in 2022. Institutional investors therefore play a key role in supporting the economy's transition to a sustainable and carbon-neutral future through sustainable investments. Alberto Stival, Director Educational Development at SSF, comments: "Institutional investors are under growing pressure to incorporate sustainable aspects in their asset management decisions in order to make a positive contribution to a transition to a sustainable future. At the same time we are conscious that in many cases decision-makers still lack the relevant knowledge about the various forms and complex impacts of different sustainable investment approaches. We want to plug this gap with a timely E-learning module."

The training module is intended explicitly for the officers of pension funds and foundations, and provides a broad overview of the topic "Sustainable Finance". On the one hand it explains the role of asset owners. On the other hand, it provides clear explanations of all common sustainable investment approaches, as well as their pros and cons. It thus also provides the basic knowledge for the implementation of the new ESG reporting standard of the ASIP, which requires transparent information on the approaches applied. "Our E-learning module is available to the public, free of charge. The aim is to improve knowledge of how sustainable investments work and spur their concrete implementation," says Jean Laville, Deputy CEO of SSF and author of the E-learning module.

SSF's E-learning module was co-financed by Switzerland's Federal Office for the Environment (FOEN). It is available in three languages, and takes around two hours to complete. After finishing the course, participants receive a certificate confirming successful completion. The module can be accessed via these links:

- [English](#) version
- [German](#) version
- [French](#) version

Contact:

Sabine Döbeli, CEO Swiss Sustainable Finance

+41 44 515 60 52

sabine.doebeli@sustainablefinance.ch

www.sustainablefinance.ch

The mission of **Swiss Sustainable Finance (SSF)** is to strengthen Switzerland's position as a leading voice and actor in sustainable finance, thereby contributing to a sustainable and prosperous economy. The association, founded in 2014, has representative offices in Zurich, Geneva and Lugano. Currently, SSF unites over 230 members and network partners from financial service providers, investors, universities and business schools, public-sector entities and other interested organisations. Through research, capacity-building and the development of practical tools and supportive frameworks, SSF fosters the integration of sustainability factors into all financial services. An overview of SSF's current members and partners can be found on its website: sustainablefinance.ch