



*Media release*

## **Swiss Sustainable Finance welcomes its 250th member**

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**Swiss Sustainable Finance (SSF) is celebrating its 10th anniversary this year. The association for sustainable finance is valued as an independent expert voice in the Swiss financial market and its activities have made a significant contribution to positioning Switzerland as a leading centre for sustainable finance. SSF has now welcomed its 250th member.**

SSF was founded 10 years ago with the support of 64 members and network partners. Since then, the SSF membership base has grown by a double-digit number every year and the SSF team was expanded from 3 to 8 employees. Around half of the members are banks and asset managers, while the other half consist of insurance companies, asset owners, service providers, universities and other associations, as well as representatives of the public sector. SSF's varied membership base enables an overarching approach in addressing the numerous sustainable finance topics and develops constructive solutions developed with diverse expert working groups. Its in-depth expertise makes SSF a valued dialogue partner, not only for its own member base, but also for the authorities and associations in Switzerland and abroad.

### **Necessary acceleration of the transition requires strong alliances**

The Swiss economy still has a long way to go in terms of the transition to a sustainable future. This calls for strong alliances between stakeholders across different sectors and areas. Patrick Odier, SSF President explains: "SSF not only unites many of the most ambitious representatives of the Swiss financial centre, but also builds bridges to the real economy and international players through cooperation with other associations.". This dialogue is particularly important for the development of effective transition plans, as required by the Swiss Code of Obligations for Swiss companies in all sectors. Without close cooperation between various players, further development of sustainable investment and financing solutions in a direction that fulfils the requirements of clients, the regulator and the wider public will not happen. Sabine Döbeli, CEO of SSF, adds: "In addition to minimising the risks arising from the transition to a climate and nature-friendly economy, the focus is increasingly on actively contributing to positive change. SSF has a pivotal role to play when it comes to developing feasible solutions for Switzerland."

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**Swiss Sustainable Finance** (SSF) strengthens Switzerland's position as a global market for sustainable finance through information, education and the promotion of growth. Founded in 2014, the organisation has offices in Zurich, Geneva and Lugano. SSF currently brings together more than 250 members and network partners, including financial service providers, investors, universities and colleges, government agencies and other organisations. An overview of the current members and network partners of Swiss Sustainable Finance can be found [here](#).