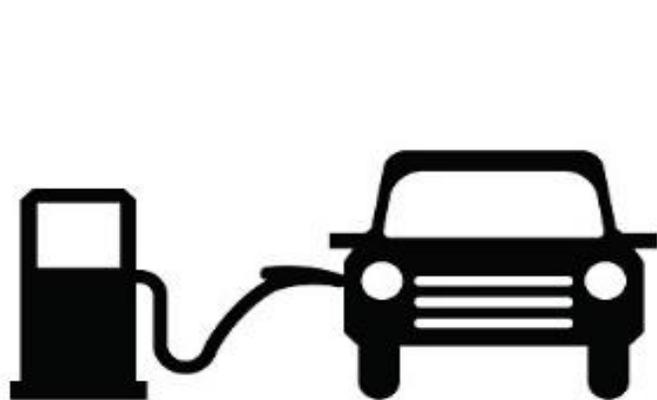


# BENVENUTI



**MOBILITÀ SOSTENIBILE: AUTO  
ELETTRICHE MA NON SOLO**

# Switzerland for Sustainable Finance

Transforming finance  
for a better world

Swiss Sustainable Finance  
SwissBanking  
Swiss Funds & Asset Management Association  
Swiss Insurance Association

November 2019



The Swiss financial centre  
is well equipped to contribute  
to global efforts of advancing  
sustainable development.

“Switzerland is one of the world’s leading financial centres and a global centre of excellence in the field of sustainability. We want to build on this position by setting trends and leading the way forward.”

**Ueli Maurer, President of the Swiss Confederation**



# Global Firsts made in Switzerland – 36 years of experience in sustainable finance

Sarasin launches OekoSar

1994

SAM founded in Zurich

1995

Ethos Investment Foundation launched

1997

Founding of ECOFACT

1998

UBS receives global environmental certification

1999

Zürcher Kantonalbank launches Fairtrade gold bars

2000

Creation of the Pictet Water Fund

2001

Foundation of BlueOrchard

2009

Credit Suisse Real Estate Fund Green Property created

2014

Swiss Sustainable Finance (SSF) is founded

2015

Swiss Re embraces ESG benchmarks and FOEN initiates climate alignment pilot test

2018

FC4S establishes its secretariat in Geneva

2017

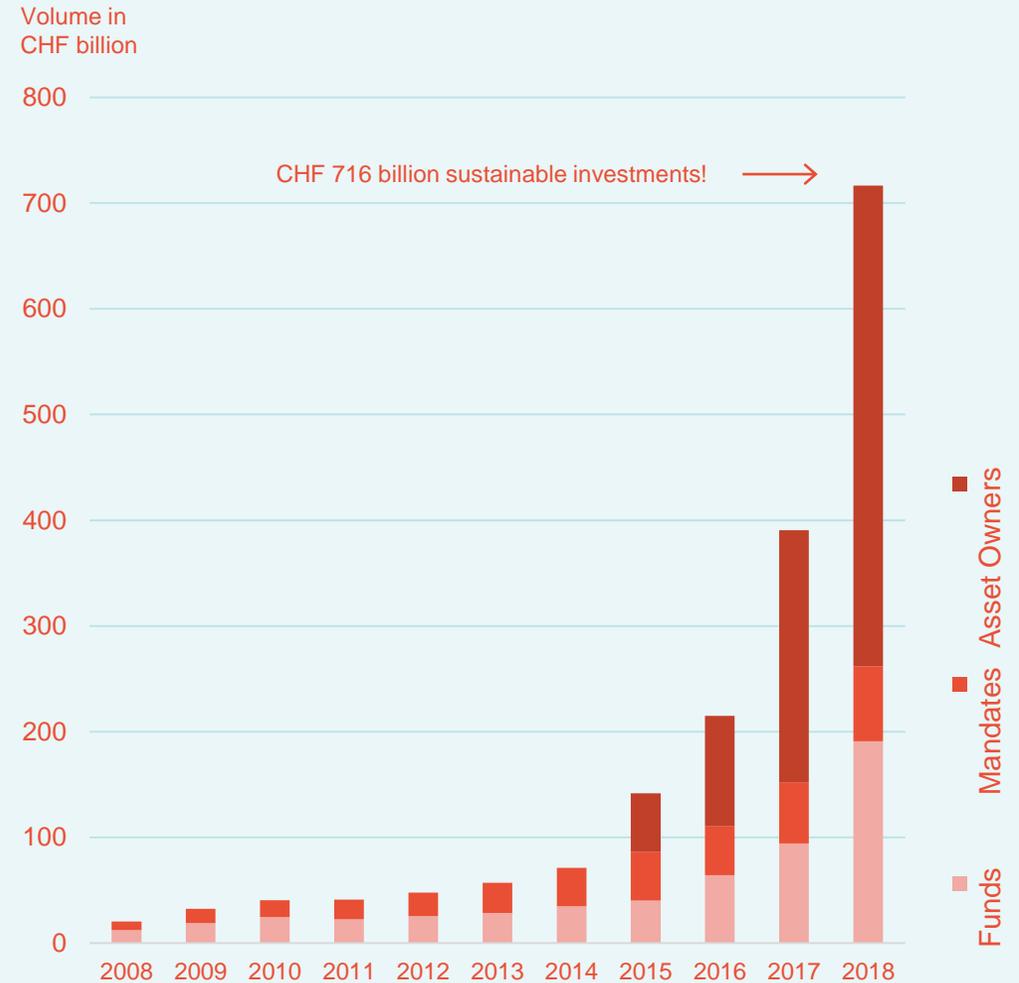
now!

# Impressive market growth over the past 10 years

- Switzerland's expertise and pioneering spirit has led to **significant increase in sustainable investments (SI)**
- **CHF 716 billion** SI represent 21% of total assets managed in Switzerland<sup>1</sup>
- This is **double the global share** of SI of 11%<sup>2</sup>

<sup>1</sup> Total Swiss assets managed amount to CHF 3.34 trillion by the end of 2018 based on the SBA Banking Barometer

<sup>2</sup> Based on McKinsey Performance Lens – Global Growth Cube 2018



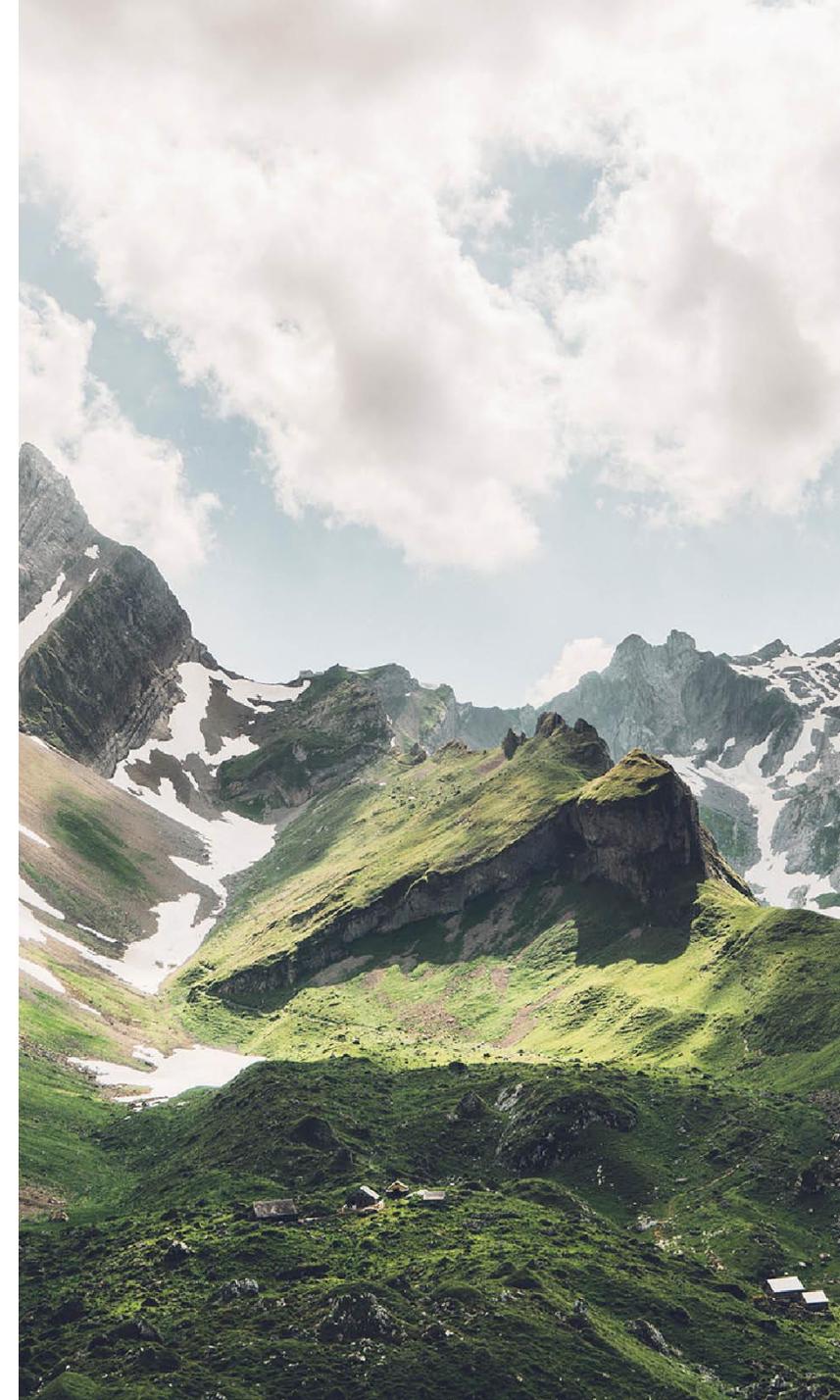
# Spearheading the impact investing field

- Swiss players were first movers, with BlueOrchard, Responsibility, Symbiotics and Fundo established in the early 2000s
- Swiss specialized impact investment fund managers manage or advise 32% of global for profit fund manager's capital in emerging markets (USD 9.3 billion)<sup>3</sup>
- A market leader in microfinance, Switzerland manages 41% of global microfinance funds (USD 6.8 billion)<sup>3</sup>
- SECO<sup>4</sup> established SIFEM<sup>5</sup> in 2005 and additionally provides support to private sector which resulted in innovative forms of cooperation between private sector, public sector and foundations

<sup>3</sup> Swiss Microfinance & Impact Investment Report 2019

<sup>4</sup> State Secretariat for Economic Affairs

<sup>5</sup> Swiss Investment Fund for Emerging Markets



Thank you  
for your interest

## Mobilità sostenibile: auto elettriche ma non solo

17:15	<b>Introduzione e saluto</b>	<b>Sabine Döbeli</b> , CEO, Swiss Sustainable Finance, Zurigo
17:20	<b>Smart mobility e futuro dell'automobile</b> (in italiano)	<b>Fabrizio Noembrini</b> , Direttore, Associazione TicinoEnergia, Bellinzona
17:40	<b>E-mobility: il momento giusto per un cambiamento paradigmatico in Svizzera?</b> (in francese)	<b>Danilo Bertocchi</b> , Senior Business Development, Green Motion SA, Lausanne
18:00	<b>L'automobile prend le virage de la durabilité, quelles opportunités pour les investisseurs?</b> (in francese)	<b>Nicolas Bénétou</b> , Senior Client Portfolio Manager, RobecoSAM, Zürich-Paris
18:20	<b>Tavola rotonda moderata</b>	<ul style="list-style-type: none"><li>- <b>Danilo Bertocchi</b>, Green Motion SA, Lausanne</li><li>- <b>Fabrizio Noembrini</b>, TicinoEnergia, Bellinzona</li><li>- <b>Nicolas Bénétou</b>, RobecoSAM, Zürich-Paris</li></ul> Moderazione da parte di <b>Alberto Stival</b> , Direttore PR & Comunicazione, Swiss Sustainable Finance, Lugano
18:55	<b>Chiusura</b>	<b>Alberto Stival</b> , Swiss Sustainable Finance, Lugano
19:00	<b>Rinfresco</b>	

# TAVOLA ROTONDA

## Mobilità sostenibile: auto elettriche ma non solo

**Danilo Bertocchi**

Green Motion SA, Lausanne

**Fabrizio Noembrini**

TicinoEnergia, Bellinzona

**Nicolas Bénéton**

RobecoSAM, Zürich-Paris

Moderazione da parte di:  
**Alberto Stival**

Direttore PR & Comunicazione, Swiss  
Sustainable Finance, Lugano



**Swiss  
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