



# A private sector view on the Swiss SDG initial steps report

Sabine Döbeli, CEO Swiss Sustainable Finance

## Clear roadmap for a long journey



Photo: Robert Bösch/Mammut

- Firm link to existing policies and programs
- Emphasis on partnerships
- Clear plan for transition phase allows for solid setup of management and monitoring processes

## Further sophisticated tools required for steep pathways



Photo: Robert Bösch/Mammut

- Stronger focus on role of innovation and opportunities for private sector
- Private sector involvement for faster and more effective implementation
- Expand existing monitoring system to better reflect interdependencies

## Pivotal role of financial sector in catalysing change



Photo: Robert Bösch/Mammut

- Further rely on intermediary function offering effective lever to stir change in all sectors
- Clear policy signals support effective consideration of externalities in financial decisions
- Creation of investment opportunities leads to stronger involvement of private investors



## Teamwork brings the peak into view!



Photo: Robert Bösch/Mammut