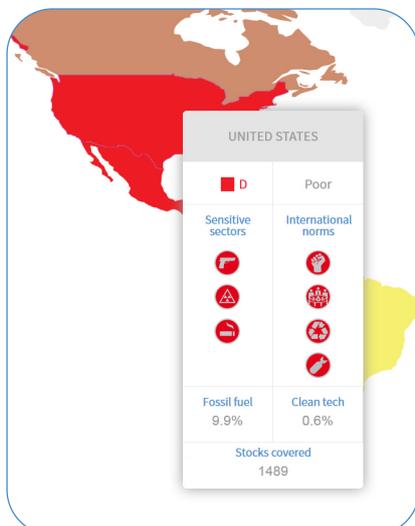
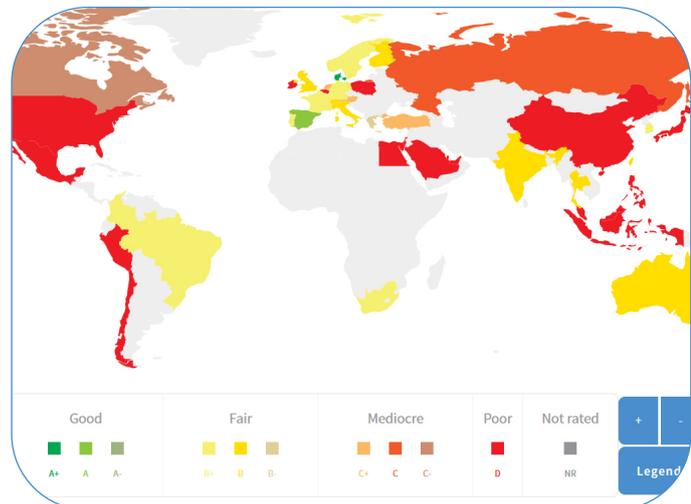


# Financial markets reveal their true colours

**FINTECH** – Conser has developed an interactive map illustrating the level of sustainability of companies listed on worldwide stock exchanges.

## An interactive map is available on [www.conser.ch](http://www.conser.ch)

Conser, the Swiss expert in sustainable finance, has for the first time mapped the main global stock exchanges to reveal their true nature. The map shows, on a scale from green to red, the average sustainability profile of the companies listed in each country. A magnifying effect reveals details of exposure to controversies and of climate impact for each country.



## The United States, not surprisingly, is among the black sheep

The United States receives the lowest grade: D. This rating reflects the fact that a majority of its listed companies show little concern for their social and environmental impacts. We also discover that a fair number of US-listed companies operate in sectors such as weapons, nuclear energy, tobacco, or fossil fuels. Furthermore, some of them manufacture kinds of bombs that are banned by international conventions, or are responsible for serious and repeated violations of human rights or environmental standards.

This mapping demonstrates the extent to which investment in traditional financial products directly exposes investors to businesses destroying value.

## A web tool that reveals the colour of a portfolio

Through its [website](#), Conser also provides the opportunity to test the sustainability level of a portfolio composed of 5 to 10 securities. By selecting from the 5,700 companies and states in Conser's database, users can obtain an immediate snapshot of the sustainability of their investments.



## MAPPING METHODOLOGY AND INFORMATION ABOUT CONSER

### Systematic and proprietary methodology

The map is constructed by analysing more than 5,000 listed companies worldwide. Companies are assessed at a country level according to their:

- Level of sustainability according to the “ESG Consensus®” methodology,
- Exposure to sensitive sectors or major controversies, and
- Climate impact.

The map is continually updated as new data become available.

ESG Consensus® is a proprietary assessment methodology developed by Conser that measures the sustainability level of a company or a state by systematically analysing and aggregating about 20 recognised and independent ESG (environmental, social and governance) sources. This methodology provides the most representative market perception of an investment's sustainability risk.

### Conser, the Swiss expert in sustainable finance

Conser is a Swiss company that is 100% dedicated to responsible investment. The company advises and assists institutional investors, foundations, and asset managers in the adoption and implementation of an investment policy in line with the principles of sustainable development.

The company is a founding member of Sustainable Finance Geneva and Swiss Sustainable Finance, the two associations of reference for promoting sustainable finance in Geneva and in Switzerland. It is also certified as a **B Corporation**, a global label representing compliance with rigorous standards of social and environmental performance, accountability, and transparency.

**conser**

Responsible  
Investment  
Solutions

Images kit available at: [http://www.conser.ch/index.php/download\\_file/179/](http://www.conser.ch/index.php/download_file/179/)

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