



BLENDED FINANCE INFORMATION SESSION & NETWORKING BREAKFAST: CONVERGENCE / SSF MEMBER EVENT

SWISS SUSTAINABLE FINANCE | 28 AUGUST 2018

# 1 WHO IS SSF

### **VISION UND MISSION**

#### **SSF** Vision

Switzerland becomes a leading centre for sustainable finance, offering growth opportunities for the Swiss economy and benefitting society at large

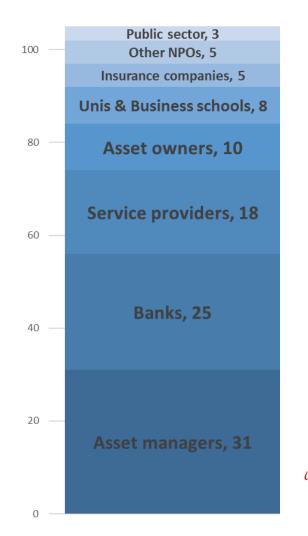


#### **SSF** Mission

We strengthen the position of Switzerland in the global marketplace for sustainable finance by informing, educating and catalyzing growth

### **GROWING SSF MEMBERS BASE**

#### **105 Members and Network Partners**





### SSF REGULARLY ORGANISES EVENTS ON SUSTAINABLE FINANCE



"Inspiring investment partnerships to achieve global goals"



Launch of Handbook on Sustainable Investment

Keynote by Karin Finkelston, Vice President Vice President Partnerships, Communications, and Outreach, IFC Jointly with CFA Institute Research Foundation and CFA Society Switzerland



"Game-changers in finance – leveraging Swiss expertise" SSF – annual event

Keynote by Philippe Le Houérou, CEO, IFC

### **RECENT SSF PUBLICATIONS**

Handbook on SI as unique oppor-First market study on Swiss Market Study on Sustainable tunity for Swiss private Swiss investments for Sustainable Investments Investments (DE, FR) wealth management development (2016 & 2017) Sustainable University of Zurich Swiss Sustainable Finance Swiss Sustainabl Finance **OFNG** Swiss Sustaina Sustainable Swiss Sustainable Finance University of Zurich<sup>™</sup> 6 Swiss Sustainable HANDBOOK ON SWISS INVESTME SUSTAINABLE CONTROVERSIAL WEAPONS EXCLUSIONS Focus INVESTMENTS ABLE IN Background Information and Practical ISS PRIV Examples for Institutional Asset Owners en ekon symbiotics Proposals for a Roadmap -Swiss Sustainable Fina SWISS SUSTAINABLE INVESTMENT MARKET STUDY 2018 SSF members voice opinions one year on CRUDITSGISST Gurate I PICTET RAIFFEISEN Vontobel Focus: Controversial Handbook on Swiss Sustainable Survey Results: Proposals for a Road-Weapons Exclusions Sustainable Investment Market

Investments (EN)

SWISS SUSTAINABLE FINANCE | 23 AUGUST 2018

map – one year on

Study 2018

# **INVESTMENTS FOR** DEVELOPMENT WORKGROUP

### WORKGROUP INVESTMENTS FOR DEVELOPMENT

Frederic Berney, BlueOrchard Workgroup Leader

Workgroup Members		
AlphaMundi Group	Fundo	
Banque Lombard Odier & Cie	Global Infrastructure Basel Foundation	
BlueOrchard Finance	Partners Group	
BSD Consulting	responsAbility Investments	
Center for Corporate Responsibility and Sustainability (CCRS)	State Secretariat for Economic Affairs (SECO)	
Center for Microfinance, Department of Banking and Finance, University of Zurich	Swiss Investment Fund for Emerging Markets (SIFEM)	
Credit Suisse	Symbiotics	
FINANCEcontact	UBS	

### WORKGROUP INVESTMENTS FOR DEVELOPMENT Objectives

- Achieve clarity of terms and definitions in the field and a clear positioning of this segment, within sustainable finance and in the wider public
- Strengthen Swiss position as hub
- Reduce barriers to establishing innovative solutions
- Foster Partnerships (PPP's and other)
- Establish thought leadership and further develop the concept

### **INVESTMENTS FOR DEVELOPMENT**

IMPACT INVESTING			
	REGION		Ν
		Industrialised	Developing
FINANCIAL RETURN	Market	Products focused on industrialized economies that generate competitive returns	Investment for Development Products focused on developing economies that generate competitive returns
	Below Market	Products focused on developing economies that require a below market return	Products focused on industrialized economies that require a below market return

### MARKET SURVEY – INVESTMENTS FOR DEVELOPMENT April 2016



- Define «Investments for development»
- Switzerland is a leading player, holding around 30% of the global market
- Concentrated market in terms of sectors and regions
- Finding adequate indicators to measure impact is challenging
- Continuous growth expected especially with development of public-privatepartnerships (PPPs)

### INSPIRING INVESTMENT PARTNERSHIPS TO ACHIEVE GLOBAL GOALS

- First SSF full-day conference
- So far SSF's largest event with 240 participants
- 12 Countries represented
- Very positive feedback
- Videos of most sessions available on SSF and YOUTUBE channels
- Good visibility for SSF members/sponsors/network

(https://eveni.to/inspiring-investment-partnerships-to-achieve-global-goals/general)



## INVESTMENTS FOR DEVELOPMENT AND BLENDED FINANCE?