

Invitation to workshop for SSF members:

Measuring the impact of investment portfolios

Date: Monday, 10 December 2018, 14:00 – 16:00 (followed by drinks)

Location: Zurich, [Stiftung zum Glockenhaus](#), Sihlstrasse 33

Banks and asset managers see themselves confronted with the growing expectation of their clients to provide transparency on the impact of investments. This does not only apply to classic impact investing, where impact measurement has always been an important requirement but increasingly to sustainable investments in liquid asset classes too.

But is it possible to demonstrate the impact of a sustainable equity or bond portfolio? And which reporting methods and KPIs are being developed internationally to demonstrate the influence of investments on the world?

In this workshop, SSF would like to give participants the opportunity to learn, from both an academic and a practical perspective, about how the impact of sustainable investments can be measured. The inputs form the basis for a subsequent discussion and exchange of experiences among the participants on practical ways to demonstrate the impact of their investments.

Programme:

13:45 – 14:00	Registration	
14:00 – 14:10	Welcome note	Sabine Döbeli , CEO, Swiss Sustainable Finance (SSF)
14:10 – 14:40	Beyond Returns: What is the social and environmental impact of sustainable investing?	Dr. Julian Kölbel , Center for Sustainable Finance and Private Wealth, University of Zurich
14:40 – 15:15	The Impact Measurement Project: practical experiences of large investors	Clara Barby , Chief Executive, Impact Management Project and Partner, Bridges Fund Management
15:15 – 15:55	Discussion on challenges and ways to address them	All participants
15:45 – 16:00	Summary of the discussion and concluding remarks	Sabine Döbeli
	Farewell drinks	

This event is for SSF members only. For representatives of asset owners (pension funds, insurances, foundations, family offices) a separate workshop is organised in the morning. Please contact us for further information.

The event is free of charge and will be held in English.

Please register by 3 December 2018 via email to info@sustainablefinance.ch.