



SSF ANNUAL CONFERENCE 2019: TRANSFORMATION TOWARDS A FUTURE-PROOF FINANCIAL SYSTEM

19 June 2019 | 13:30-17:45 | Kursaal, Bern

We are happy to welcome you to the Swiss Sustainable Finance (SSF) Annual Conference 2019, where we bring together professionals from the financial industry to tackle various themes related to sustainable finance, and also celebrate SSF's 5-year anniversary. This year, our focus is on the role of innovation in achieving a sustainable financial system and economy at

large. We will also take a closer look at European developments strongly influencing the Swiss finance market. For this, SSF has brought together experts from the industry to debate how all different economic actors can shape and accelerate the transformation towards a future-proof financial system.

SSF IS PROUD TO PRESENT THE FOLLOWING KEYNOTE SPEAKERS



UELI MAURER

President of the Swiss Confederation and Head of the Federal Department of Finance (FDF)



SVEN GENTNER

Head of Asset Management Unit at the European Commission's DG FISMA

PROGRAMME

13:00-13:30 Registration and welcome coffee		
	Event moderation	Amanda Ammann
13:30-13:40	Welcome note	Jean-Daniel Gerber , President, Swiss Sustainable Finance
13:40-14:15	Keynote speech: Strengthening Swiss competitiveness through leading capacities in sustainable finance	Ueli Maurer , President of the Swiss Confederation and Head of the Federal Department of Finance (FDF)
14:15-14:45	Meet innovative Swiss start-ups enabling change: 10 minute pitches by 3 Swiss start-ups	<ul style="list-style-type: none"> – Tillmann Lang, CEO and Cofounder, Yova AG – Marco Laumanns, CTO, Bestmile – Nicola Mona, CEO, Skypull
14:45-15:30	Panel discussion: Key success factors for start-ups and resulting investment opportunities	<ul style="list-style-type: none"> – Kristen Dunlop, CEO, EIT Climate-KIC – Annalise Eggimann, CEO, Innosuisse – Ralph Morigato, Entrepreneur & Angel Investor, Vice President, SICTIC <p>Moderated by: Amanda Ammann</p>
15:30-16:00 Networking coffee		
16:00-16:30	Keynote speech: New EU sustainable finance regulation: implications for Switzerland	Sven Gentner , Head of Asset Management Unit, DG FISMA, European Commission
16:30-17:30	Panel discussion: Changing frameworks – burden or opportunity for investors?	<ul style="list-style-type: none"> – Claudia Emele, CEO, Avadis Anlagestiftung & CIO, Avadis Vorsorge – Markus Fuchs, Managing Director, SFAMA – Sven Gentner, Head of Asset Management Unit, DG FISMA, European Commission – Pascal Zbinden, Co-Head SAA & Markets, Swiss Re <p>Moderated by: Sabine Döbeli, CEO, Swiss Sustainable Finance</p>
17:30-17:45	Surprise Act	
17:45 Networking apéro		

See event website for speaker bios and other details:

<https://www.eveni.to/ssf-annual-event-2019/general>

Kursaal offers free WiFi access to all event participants. Please follow the instructions below to connect:

1. Connect to WiFi network „Free Kursaal Allegro“
2. Open web browser and enter **User ID: "2060460827"** and **Password: "7760"**

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