# Green and Sustainable Finance Education

SSF Annual Forum for Sustainable Finance Education November 2021



#### **Overview:**

- Paris Agreement and the COP26 Private Finance Strategy: building capacity, capabilities and the culture required to align finance and sustainability
- Green Finance Education Charter: developing and embedding the new professional norms so that current best practice becomes standard practice across finance
- Case Study: Chartered Banker Institute

*"We must ensure that every professional financial decision – and every finance professional - takes climate change and sustainability into account."* 



Simon Thompson Chief Executive Chartered Banker Institute



### GREEN AND SUSTAINABLE FINANCE

PRINCIPLES AND PRACTICE





The Paris Agreement and The COP26 Private Finance Strategy



#### **Paris Agreement:**

2.1 (a) Global and national net zero targets by 20*5*0 to keep global warming below 2°, and ideally close to 1.5°

2.1 (b) Promote climate-resilient development

2.1 (c) Make flows of finance consistent with a pathway towards low greenhouse gas emissions and climate-resilient development

#### **COP 26 Private Finance Strategy**

Ensuring that every professional financial decision takes climate change into account ...

- Reporting
- Risk
- Returns

... means that every finance professional needs to develop and apply at least a basic understanding of climate risk, and green and sustainable finance

So that current **best practice becomes standard practice** throughout banking and finance

## Green Finance Education Charter

www.greenfinanceinstitute.co.uk
/green-finance-education-charter/



#### **Responsible Banking - Professional Bankers**



#### **The Green Finance Education Charter**

12 professional bodies with more than 1 million members, setting professional and education standards for and developing the capability and capacity of the banking, finance and professional services sectors to mainstream green and sustainable finance. We will:

- Engage our members on issues related to climate change and environmental issues
- Curate, develop and promote relevant resources to our members on green and sustainable finance;
- Encourage adoption of relevant global and national standards, frameworks and guidance;
- Undertake a review of professional Codes of Conduct, and related guidance, and update or augment these to reflect green and sustainable finance principles;
- Review relevant programmes of initial and continuing professional development to ascertain opportunities for encompassing green and sustainable finance;
- Mainstream the principles and practice of green and sustainable finance into relevant programmes of initial and continuing professional development.

#### **Green Finance Education Charter: First 18 Months**

#### We Have ...

- Engaged to raise awareness of climate change and sustainability issues and the role of the finance professions/professionals in tackling these
- Encouraged the adoption of relevant global and national standards, frameworks, policy and guidance
- Developed a wide range of sustainable finance education resources for our members and students, including new, world-first qualifications:
- Launched an open source Green Finance Education Toolkit hosted by the Green Finance Institute to provide resources for educators, regulators and others seeking to develop their own countries' capacity and capability, especially in the developing world: <a href="http://www.greenfinanceinstitute.co.uk/green-finance-education-charter/">www.greenfinanceinstitute.co.uk/green-finance-education-charter/</a>

# Case Study: Chartered Banker Institute



#### **Responsible Banking - Professional Bankers**

#### **OUR QUALIFICATIONS**

VIEW ALL



#### Certificate in Climate Risk

The new global benchmark qualification brought to you by the Chartered Body Alliance.



#### Foundation Certificate in Responsible Banking

This introductory Certificate will develop your knowledge and understanding of key banking concepts and principles.



#### Professional Banker Certificate

This certificate acts as an ideal introduction to the banking sector. It develops a core understanding of professional and responsible banking in a digital age.



#### Certificate in Green and Sustainable Finance

The world's first benchmark qualification for green and sustainable finance updated for 2020.



#### Diploma in Green and Sustainable Finance

Building on the Green and Sustainable syllabus, this programme supports the understanding of professional and responsible banking in a digital age.

#### Visit <u>www.charteredbanker.com</u> for details

#### **Responsible Banking - Professional Bankers**

#### **Certificate in Green and Sustainable Finance**

Introduces green and sustainable finance

Banking, insurance and investment sectors

Science of climate change

National policy, regulatory and industry responses

**Climate-related financial risks** 

UN SDGs, PRI/PRB, TCFD, Green Bond and Green Loan Principles

Customers in their transition to sustainability

Green and Sustainable FinTech

Ethical dimensions of green and sustainable finance

The role of Green and Sustainable Finance Professionals



### GREEN AND SUSTAINABLE FINANCE

PRINCIPLES AND PRACTICE

SIMON THOMPSON



#### **Centre for Responsible Banking**

#### **RESOURCES TO SUPPORT YOU**



#### Education

View our Qualifications that support the UN Principles for Responsible Banking



#### Lifelong Learning

A variety of resources to support your professional development

Green and

Finance

Practice

(book)

and

**Principles** 

By Simon Thompson, CEO,



#### Thought Leadership



Green and Sustainable Finance

Hub

Discover more about Green and Sustainable Finance



#### Green Finance Education Charter

The Chartered Banker Institute was one of the first signatories of the Green Finance Education Charter



Working **Sustainable** with **Employers** 

Click here to see how we can support whole workforces



Culture and Conduct

The Institute's Professional Code of Conduct

#### "

The Chartered Banker Institute plays a leading role in developing and embedding socially purposeful, responsible and professional banking by developing and supporting professional bankers throughout their careers. Responsible banking must be delivered by professional bankers. Through this, we contribute to rebuilding confidence and trust in banks and bankers and restoring pride in the banking profession.

The Institute was one of the first UK organisations to endorse the UN Principles for Responsible Banking, and the first in the World to launch a Certificate in Green and Sustainable Finance. Through initiatives like these, the Institute aims to build a responsible, professional and sustainable banking profession, which is accessible to all.

Simon Thompson **Chief Executive Chartered Banker Institute** 

#### **Call To Action**

Help us build the global coalition required to transform current best practice into standard practice, so that:

"... every professional financial decision – and every finance professional - takes climate change and sustainability into account."

- **Support** the ambition of global initiatives to promote rapid decarbonisation by aligning professional education and training with sustainable finance principles and practice
- **Raise Standards** and help us create a global gold standard for climate- and sustainability-aligned professional education and training
- **Co-ordinate Commitments and Action** by sharing best practice and through knowledge exchange to support the worldwide capacity, capability and culture building required

# Thank you

www.charteredbanker.com

