

h e g

Haute école de gestion
Genève



<https://www.hesge.ch/heg/sf>



HEG-Genève is a pioneer in integrating sustainability into management courses: it started offering sustainable management courses 15 years ago at the bachelor, master and executive education levels – and sustainable finance courses in 2012.



Since 2019, the CAS Sustainable Finance has been attended by 20 to 30 participants each year, all finance professionals from Switzerland and Europe. The team members are:



- ❑ Andrea Baranzini, Professor of Economics, Haute école de gestion de Genève
- ❑ Antoine Mach, Managing partner Covalence SA, Co-founder Sustainable Finance Geneva
- ❑ Jean Laville, Partner Conser Invest, Deputy CEO Swiss Sustainable Finance
- ❑ Kookie Habtegabrer, Former Lead Green Economy, WWF International



FIR FORUM POUR
L'INVESTISSEMENT
RESPONSABLE

PRI Principles for
Responsible
Investment

Best Pedagogical Innovation at the FIR-PRI Finance & Sustainability Awards 2019

30 videos interviews of Swiss and international experts

9 online steps:
concepts and
approaches,
quizzes,
readings,
exercices

30
sustainable
finance
experts
interviewed

4 days in
Geneva:
network, meet
experts, visit
practioners

Exercises: Build your own responsible investment process

1. Sustainability and you



2. Be a bank CEO



3. Define your investment charter



4. Set ESG criteria



5. Implement ESG assessments



6. Submit an investment idea



7. Select the right funds

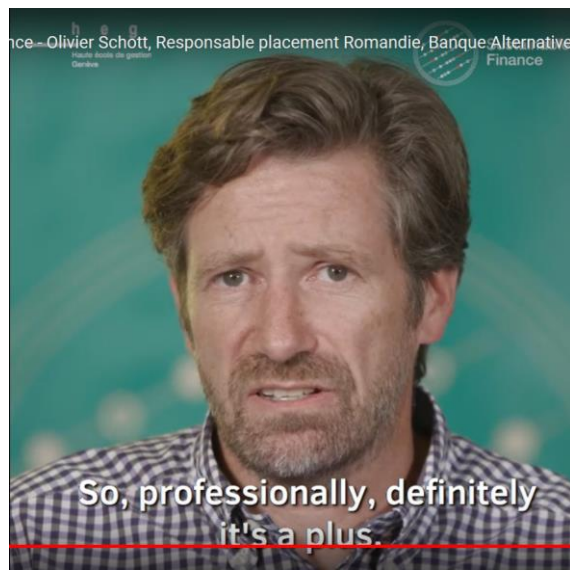


8. Be an active shareholder



Testimonies

<https://www.hesge.ch/heg/sf>



The CAS Sustainable Finance programme is having a makeover !



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