

Invitation to SSF Event and Workshops at Building Bridges Conference Week

Topic: Advancing sustainable finance in Switzerland and around the globe

Date: Monday, 29 November to Thursday, 2 December 2021

Location: Geneva and online

SSF will be hosting **three events** during Building Bridges Week. Join us:

Sustainable Finance Technology: Workshop on Novel ESG Data Solutions (with ZHAW)

- **Tuesday, 30 November, 16.30 – 18.00h**
- Forum Genève, Brusio
- This workshop will focus on sustainable finance data and technology, with the goal of providing investors and NGOs with actionable knowledge on novel ESG data and tools that can be applied to track companies' environmental and social footprints such as natural language processing, spatial data and life cycle assessment.

Shedding Light on the ESG Jungle (with AMAS)

- **Wednesday, 1 December, 10.00 – 11.30h**
- Forum Genève, Brusio
- In this joint workshop, the Asset Management Association of Switzerland (AMAS) and Swiss Sustainable Finance (SSF) aim to build a bridge between investor's ESG expectations and product providers. In the workshop, we discuss the various approaches to sustainable investment in detail and show which of these approaches satisfy the different investor goals most effectively.

Scaling Private Investments for Impact: Success Factors for Private-Public Collaboration

- **Wednesday, 1 December, 14.30 – 18.00h**
- Forum Genève, Galata
- This event will illustrate how successful public-private cooperation accelerates progress towards the SDGs, focusing particularly on the benefits of blended finance investments for institutional investors. Showcasing innovative solutions from Switzerland's broad impact ecosystem, we will demonstrate how public partners can drive private capital into impact products while discussing opportunities, challenges, and synergies with international representatives.

Building Bridges will set the agenda for future sustainable finance events in Switzerland and beyond and is not just your typical finance event – it includes participation from the financial industry, the UN and other international organizations, including NGOs, academia, government and more.

Building Bridges Week will feature **77 events** that address three cross-cutting themes: impact and transparency; supply demand mismatch; and fintech for the Sustainable Development Goals (SDGs). It will also cover a range of SDG topics including climate, health, biodiversity, gender equality, peace, decent work, water, human rights, and many more.

Do you want to get involved in Building Bridges year-round? Join the **community** for our monthly call and events calendar. <https://buildingbridges.org/our-community/>