



CFA Institute
Research
Foundation

CFA Society
Switzerland

LAUNCH OF ENGLISH SSF HANDBOOK ON SUSTAINABLE INVESTMENT

VISION UND MISSION

SSF Vision

Switzerland becomes a leading centre for sustainable finance, offering growth opportunities for the Swiss economy and benefitting society at large

SSF Mission

We strengthen the position of Switzerland in the global marketplace for sustainable finance by informing, educating and catalyzing growth



SSF MEMBER BASE

TYPE OF ORGANISATION

99 MEMBERS AND NETWORK PARTNERS

22 Banks

26 Asset Managers

5 Insurance Companies

10 Other Asset Owners

20 Service providers

3 Public sector

5 Other NPOs

8 Universities & Business Schools



SSF PRIORITIES AND ACTIVITIES

- **Knowledge management**
 - Sustainable finance information
 - Facilitation of sustainable finance education
- **Service Development**
 - Sustainable investments in private wealth management
 - Investments for development
 - Financing the transition to a low-carbon economy
- **Relationship building**
 - Sustainable cooperation with members & partners
 - Political dialogue
 - International representation and recognition
- **Market development**
 - Involvement of institutional asset owners

RECENT SSF PUBLICATIONS

First market study on Swiss investments for development



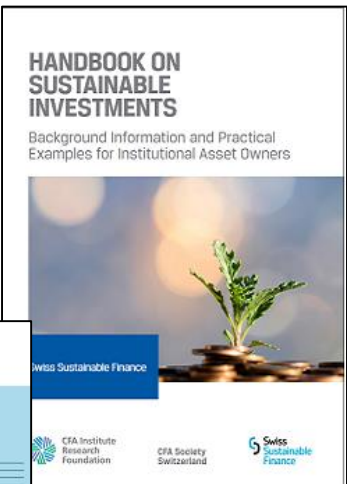
Handbook on Sustainable Investments (DE, FR)



SI as unique opportunity for Swiss private wealth management



Handbook on Sustainable Investments (EN)



Swiss Market Study on Sustainable Investments (2016 & 2017)



Survey Results: Proposals for a Roadmap – one year on



Focus: Controversial Weapons Exclusions

PROGRAM

16:00 – 16:10	Welcome note and introduction	Sabine Döbeli , CEO, SSF Christian Dreyer CFA , CEO, CFA Society Switzerland
16:10 – 16:20	ESG – an acronym becoming mainstream	Joachim Klement CFA , Trustee of the CFA Institute Research Foundation and Head of Investment Research, Fidante Capital
16:20 – 16:40	Performance of Sustainable Investments: an overview of academic research	Alexander Zanker CFA , Senior ESG/Qaunt. Strategist, LGT Capital Partners
16:40 – 17:00	Practices of ESG Integration	Rainer Baumann CFA , Head of Investment Management and Member of the Executive Committee, RobecoSAM
17:00 – 18:00	Panel discussion: Regulatory pressure as a game changer?	Moderated by Sabine Döbeli <ul style="list-style-type: none">• Kaspar Hohler, Editor in Chief VPS• Joachim Klement CFA, CFA Institute Research Foundation• Johanna Koeb, Head Responsible Investments, Zurich Insurance Company
18:00	Apéro and Networking	

PANEL DISCUSSION

Regulatory pressure as a game changer?

Kaspar Hohler

Editor in Chief VPS

Joachim Klement

CFA Institute Research Foundation

Johanna Koeb

Head Responsible Investments,
Zurich Insurance Company

Moderated by Sabine Döbeli

THANK YOU FOR
JOINING US!

CONTACT

Swiss Sustainable Finance
Grossmünsterplatz 6
8001 Zurich

Tel. 0041 44 515 60 50

info@sustainablefinance.ch
www.sustainablefinance.ch

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