

Executive Director Green Digital Finance Alliance

Are you a forward-thinker around how green digital finance is evolving and have a clear understanding of its challenges and opportunities? Are you capable of leading complex partnerships and navigating multiple stakeholders to deliver on a shared vision? Do you thrive in shifting between execution and strategic development in an agile manner? Then you may be the new Executive Director of the Green Digital Finance Alliance (GDFA).

We are looking for an exceptional leader to take the GDFA from an early stage not for profit foundation to a consolidated organisation by building on and amplifying results of its first years of operation. The foundation runs a portfolio of philanthropically funded green digital finance initiatives and a network of digital platforms signed up to a pledge to empower one billion users by 2025 with green awareness and green action. We are looking for a self-driven leader with an ability to deliver clear communication of complex change processes and design network-based results. In this role, you will ensure that the board is well equipped to make informed decisions, you will secure a multiple year funding pipeline and support the evolution of team capabilities to deliver on new opportunities.

Responsibilities include:

Strategic Direction

- Develop strategic plans under the guidance of the GDFA Executive Board.
- Engage closely and ensure successful relaunch of the GDFA Advisory Board, ensuring that the Alliance benefits from the Board's strategic guidance and advice. Prepare Advisory Board meetings.
- Prepare Executive Board meetings on a quarterly basis.
- Keep abreast of changes in the dynamic field of digital finance and green finance. Ensure the Alliance is prepared to take advantage of new strategic opportunities.

Management

- Consolidate the GDFA's governance and standard operating procedures.
- Oversee implementation of the GDFA's workplan and spending.
- Oversee human resources, administration, and operations of the GDFA.
- Ensure the Alliance meets all reporting and auditing obligations.

Funding and Outreach

- Meet funding targets by ensuring a successful pipeline of project proposals.
- Create and nurture strong relationships with funding partners.

Thought leadership and experimentation to scale

- Ensure the GDFA successfully completes high-quality thought leadership.
- Sharpen value proposition and GDFA's role in experimentation to scale. Define



clear role, value added and toolbox for GDFA to catalyze market experiments.

• Link experimentation to scale results to standard-setting processes in green digital finance.

Experience sought:

- Advanced university degree (Master's degree or equivalent) in technology, green finance, environmental studies, economics, or related disciplines.
- A minimum of 10-15 years of relevant and progressively responsible work experience in leadership positions.
- Experience and track record in strategic fundraising.
- Experience in managing complex partnerships and projects.
- Excellent organizational skills.
- Excellent communication skills (English written and verbal)
- Ability to work independently.
- Fluency in English. Knowledge of a second language is an advantage.

About GDFA:

Green Digital Finance Alliance is a not for profit foundation co-founded by UN Environment and ANT Group launched in Davos in 2017 to leverage digital technologies and innovations to enhance financing for the Paris agreement and the green SDGs. We have a mission to make every person on the planet a green asset owner and we believe that digital technology is the only pathway to deliver on this mission. We deliver on the mission via catalyzing market innovation and policy action that leverages digital finance to, on the one hand, address the barriers to scaling green finance and, on the other hand, promote innovation that unlocks investments in the real economy directed at citizen green asset ownership.

What we offer:

Duty station: Switzerland or remote.

Contract duration: 3 years with possibility of extension.

Salary: Comparable to other NGOs and depending on expertise.

Deadline for submission: April 25th at 9 am CET

Application documents: CV and a cover letter describing how you fulfill the requirements

of the role. Cover letter should be maximum two pages A4.

Preferred start date: August 1st, 2022.

Submit application to mh@sustainabledigitalfinance.org