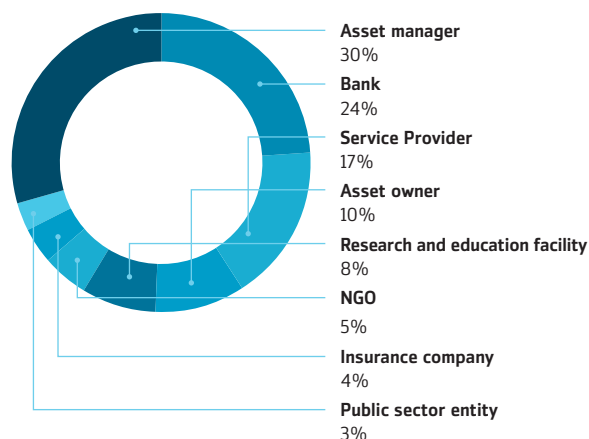


SWISS SUSTAINABLE FINANCE IN NUMBERS

- Over 100 organisations are members or network partners of SSF
- 6 workgroups tackle current themes
- SSF organises around 10 events every year
- Each year, SSF is mentioned over 50 times in the media
- Since it was founded, SSF has already released over 10 publications



SSF members and network partners by category (as at 30 June 2018)

BECOME A MEMBER OF SWISS SUSTAINABLE FINANCE

SSF was founded in 2014 and has quickly established itself as Switzerland's central information platform for sustainable finance.

SSF members enjoy the following benefits:

- Regular information on important developments in the field of sustainable finance
- Participation in various workgroups that develop solutions to practical problems
- Access to documentation and background information
- Free admission to SSF events
- Reduced fees for training sessions on sustainable finance and events organised by SSF partners
- Helping to shape the regulatory framework conditions for sustainable finance

Are you interested in becoming a member?
Please get in touch.

Swiss Sustainable Finance

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Swiss Sustainable Finance
**FINANCE
FOR
THE FUTURE**

THE SWISS ASSOCIATION FOR SUSTAINABLE FINANCE

SWISS SUSTAINABLE FINANCE – WHO WE ARE

The aim of Swiss Sustainable Finance (SSF) is to strengthen Switzerland's position in the global marketplace for sustainable finance. Founded in 2014, the association has representation in Zurich, Geneva and Lugano. Its members and network partners include financial service providers, institutional investors, universities and business schools, public sector entities and other interested organisations.

Our vision

For Switzerland to become a leading centre for sustainable finance, offering growth opportunities for the Swiss economy and benefitting society at large.

Our mission

To strengthen Switzerland's position in the global marketplace for sustainable finance by informing, educating and catalysing growth.

Our activities

Information on sustainable finance

- Events, publications and media work
- Market studies

Education and training on sustainable finance

- Offering courses and preparing training material
- Cooperation with universities and business schools for integration of sustainability in finance education

Catalysing growth in sustainable finance

- Support for institutional asset owners
- Sustainable investing in private banking and asset management
- Investments for development
- Financing a low-carbon economy

Positioning Switzerland as a leading centre in sustainable finance

- Political dialogue
- National and international representation

WHAT IS SUSTAINABLE FINANCE?

Sustainable finance refers to any form of financial service integrating environmental, social and governance (ESG) criteria into business or investment decisions for the lasting benefit of both clients and society at large.

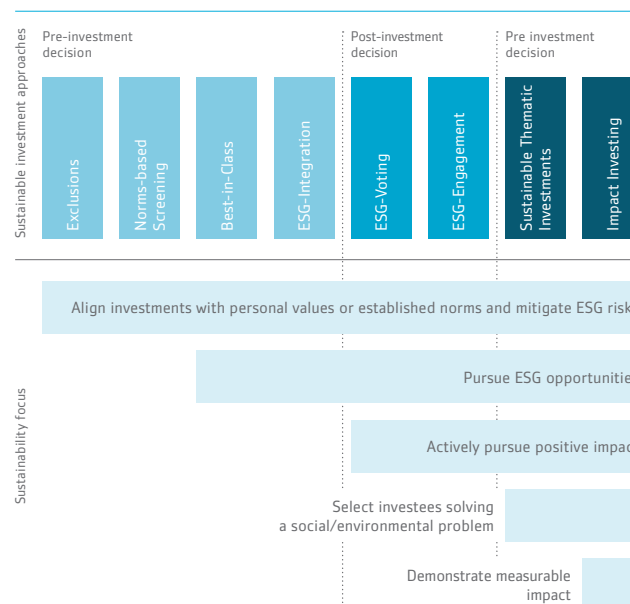
Sustainable investment goals

The integration of sustainability criteria into the investment process has three main goals:

- Improving the risk/return profile of investments
- Promoting the sustainability of business and society at large over the long term
- Reducing reputation risks

Different sustainable investment approaches

There are numerous ways of integrating sustainability aspects into investment decisions. Eight common approaches – applied prior to or after the investment decision – and their corresponding sustainability focuses are depicted below.



SUSTAINABLE INVESTMENTS – SOME FACTS

Institutional investors have a **fiduciary duty** to take environmental, social and governance (ESG) factors into consideration in their investment decisions, as this can help to lower financial risks.¹

The consideration of sustainability aspects can **reduce reputation risks for investors** (e.g. by avoiding investments in controversial businesses).

Active sustainability management is an **indicator of good corporate management** and generally leads to improved key financial figures according to various studies.²

Active dialogue with companies on sustainability themes **contributes to improved financial performance**.³

Sustainable investors influence companies to **improve their ESG performance**.⁴

¹ UNEP FI, (2015): „Fiduciary Duty in the 21st Century“

² Gunnar Friede, Timo Busch & Alexander Bassen, (2015): „ESG and financial performance: aggregated evidence from more than 2000 empirical studies“, Journal of Sustainable Finance & Investment, 5:4, 210-233, DOI: 10.1080/20430795.2015.1118917

³ Dimson, Elroy, Oğuzhan Karakaş, and Xi Li, (2015): „Active ownership“, Review of Financial Studies, 28:12, 3225-3268

⁴ oekom research, (2013): „Der Einfluss nachhaltiger Kapitalanlagen auf Unternehmen“